



2016-2017 MD6  
Summer Council Meeting  
6NE DG Report

For the 2016-2017 Lion year, 6NE inspiration for growth and retention comes from a bottle of shampoo. The instructions for using shampoo are four (4) simple words: Apply, Lather, Rinse and Repeat. 6NE will use four (4) simple words to take action to increase membership and retention. Recruit, Mentor, Retain and Repeat.

**Recruit:** For the last two (2) years Lions have been instructed to “Ask 1”. This will change to ALL Lions of 6NE will “Always be Asking and Keep Asking”. The mindset of members who has ten (10) plus years think they are exempt (been there, done that) they will start leading by example. All PIDs, PCCs and PDGs will “walk the talk” and bring in at least one (1) new member into their home club by the end of the 2016-2017 Lion year. This also includes the DG.

**Mentor:** The number one (1) question to ALL 6NE members, “What do you want out of Lionism?” will be asked by Sponsors, Guiding Lions, Zone Chairs, Club Presidents and even visiting “Titles”. Within two (2) weeks after an answer ALL Lions will be giving the tools to reach their goals to find their “WHY” in Lions.

**Retain:** Throughout the 2016-2017 Lion year, No longer will 6NE Lion members be instructed “to do, but encourage “doing”. New ideas will be “accepted” not “discouraged”. And ALL 6NE Lions will follow the Lions Code of Ethics, especially the last point: “To BE Careful with my criticism and liberal with my praise: to build up and not destroy.

**Repeat:** 6NE will repeat this process throughout the years.

Proud 6NE DG Lion Kenneth