

Colorado Lions Camp
Council Meeting Report
Submitted by: Jodi Franke, Executive Director

Highlights:

- Jodi Franke, the new Executive Director started on December 1, 2016
- Camp staff are currently working on the following tasks:
 - Cleaning out old supplies, broken equipment, furniture etc. around camp.
 - Reorganizing supplies & equipment in all areas of camp
 - Updating camp policies and procedures, including employee manual, emergency protocols, accounting/financial, operational policies
 - Updating marketing materials: website, brochures and seeking quotes for a new promotional camp video which will be developed during our summer camp programs.
 - Jodi is working to establish an outreach program for all of the Lions Clubs state wide. After the completion of our video, she will personally connect with a designated Lions member from each club who will serve as a point person for a train-the-trainer program. The goal of this program will be to develop a packet to include updated information on the camp operations, camp needs, a camp video and creative ideas to which Lion club members can become more involved. Jodi will provide video or phone training sessions to ensure the point person is equipped to present to their respective clubs. In addition, she will send out monthly updates to the designated members in an effort to keep clubs up to date on camp business and upcoming events. This program will allow Jodi to reach ALL Lions Clubs around the state and keep them connected on current events.
 - Camp staff are busy making preparations for Summer Camp 2017. We will be adding many new programs and activities for the campers to enjoy this summer. In addition, many changes will be made to improve the overall quality of services that we provide. Staff will be traveling to job fairs around the state to recruit staff, visiting local agencies to recruit new campers and focusing on improvements/repairs to the camp grounds & buildings. Please contact the camp office directly if your club would be available to schedule a camp work day to assist.
 - In addition, we continue to increase the amount of facility rentals being scheduled during our off season months to generate more revenue for camp operations.
 - Please visit our website: www.coloradolionscamp.org to view 2017 camp schedules, upcoming events, current needs and other pertinent information. Also, please join our facebook webpage listed under Colorado Lions Camp.
 - On behalf of the campers and staff of the Colorado Lions Camp, thank you to all of the Lions Club members for your continued support of our program!