

MD6 LONG RANGE PLANNING (LRP)

Vision

- Establish a Strategic Plan and provide operational planning as required by the Council of Governors.
- That the Strategic Plan becomes the guide for action throughout the year.
- To work with the MD6 GLT/GMT to increase membership and have every club healthy and active.
- Conduct such business as directed by the Council of Governors.

Plan

- Develop and maintain a Strategic Plan to include a Vision Statement, a Plan Description and an Action Plan.
- Coordinate Strategic Plan input with the MD6 District Governors and 1VDG/2VDG District governors.
- Publish the Strategic Plan annually before the Fall Council meeting.
- To increase membership in all MD6 Lions clubs
- To increase the number of clubs by the end of the year
- To have all clubs healthy and active locally and in the district with strong leadership and a good knowledge of all Lions programs.

Action Plan

Action Steps	Who Is Responsible	Time Frame	Resources Needed
Identify a MD6 "Vision" in the Strategic Plan	MD6 LRP Committee/ PDGA District Gov. Elects	September	
Annually review and update the MD6 Strategic Plan for first Council Meeting	MD6 LRP Committee/ PDGA District Gov. Elects	August	
Publish the Strategic Plan revisions annually	MD6 LRP Committee Dist. Gov.	Annually	
Advise Zone chairs of membership goals	MD6/ District GMTs	Sept. & Oct.	Districts Newsletter
Each club have a Membership Chairperson assist District's GMT	MD6/ District GMTs Zone Chairs	Nov.	Zone meetings Monthly updates to Zone Chairs
Increase number of clubs by targeting void areas – assist MD6/ District GMTs	Region/ Zone Chairs	Nov., & ongoing	Maps – highlight potential clubs
Reduce membership loss assist District GMTs	1VDGs/2VDGs Zone Chair	Nov., & ongoing	Healthy Club Kit Exit Interviews

Training session for all District Cabinet & club officers - assist Districts GMTs	GLT/GMT team, D.G., Zone & Region Chairs	June	Power point, zone manuals, Strat. Plans
Have orientation presentations in all zones and as a result more club presentations	District GLTs/GMTs	January	Powerpoint