

MD6 PUBLIC RELATIONS and LIONS INFORMATION

Vision

- That the MD6 Public Relations and Lions Information Committee Chair develop and maintain an organized public relations program to inform Lions and their communities of the objectives and services of Lions Clubs and to increase the membership in Lions.
- That the public relations program be used to promote Lionism and as a tool to achieve the goals of the MD6 Public Relations and Lions Information committee.

Plan Description

- That MD6 will develop and maintain an organized public relations program.

Action Plan

Action Items	Who Is responsible?	Time Frame	Resource Needed
Appoint a Public Relations chairperson for MD6	Council of Governors	Spring	MD6
All clubs be encouraged to send in reports and material to the Maine Lioner and to the Colorado Lions Facebook	District Governors District PR Chairs	Ongoing	All Lions Clubs
Encourage clubs to submit PR for a State convention display	PR Chair	April 21 st	All Lions Clubs
Develop a MD6 program for a District public relations workshop	PR Chair	Ongoing	MD6
Encourage clubs to appoint a PR Chairperson to be responsible for publicizing club activities	Club Presidents	June 20 th	All Lions Clubs
Encourage Committee Chairpersons to submit at least one article annually to "The Maine Lioner"	MD6 PR Chairperson Committee Chairs	During the year	
Encourage clubs to submit articles/information to local newspapers	Lion Clubs PR Chairperson	During the year	